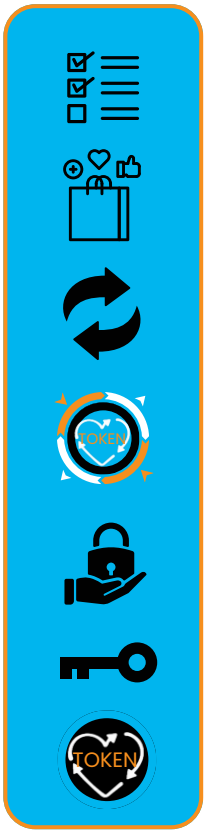
GUIDE & QUICK REFERENCE

HUB RESOURCE

RE YOU S C.I.C

ONE ACTION. ONE TOKEN. MANY POSSIBILITIES

At a Glance



Share a resource - Receive a TOKEN

Access a resource- Use a TOKEN

Resources circulate - Value stays in Use

Contribute a TOKEN – Support Community Projects

TOKEN Bank- Value is looked for Community Use

Access TOKENS - Keep Resources Circulating

ONE ACTION.ONE TOKEN.MANY POSSIBILITIES

A resource can be

- Stock and materials
- Equipment and technology
- Space and storage
- Skills and professional services
- Knowledge and time
- Connections and opportunities

Key exchange principle

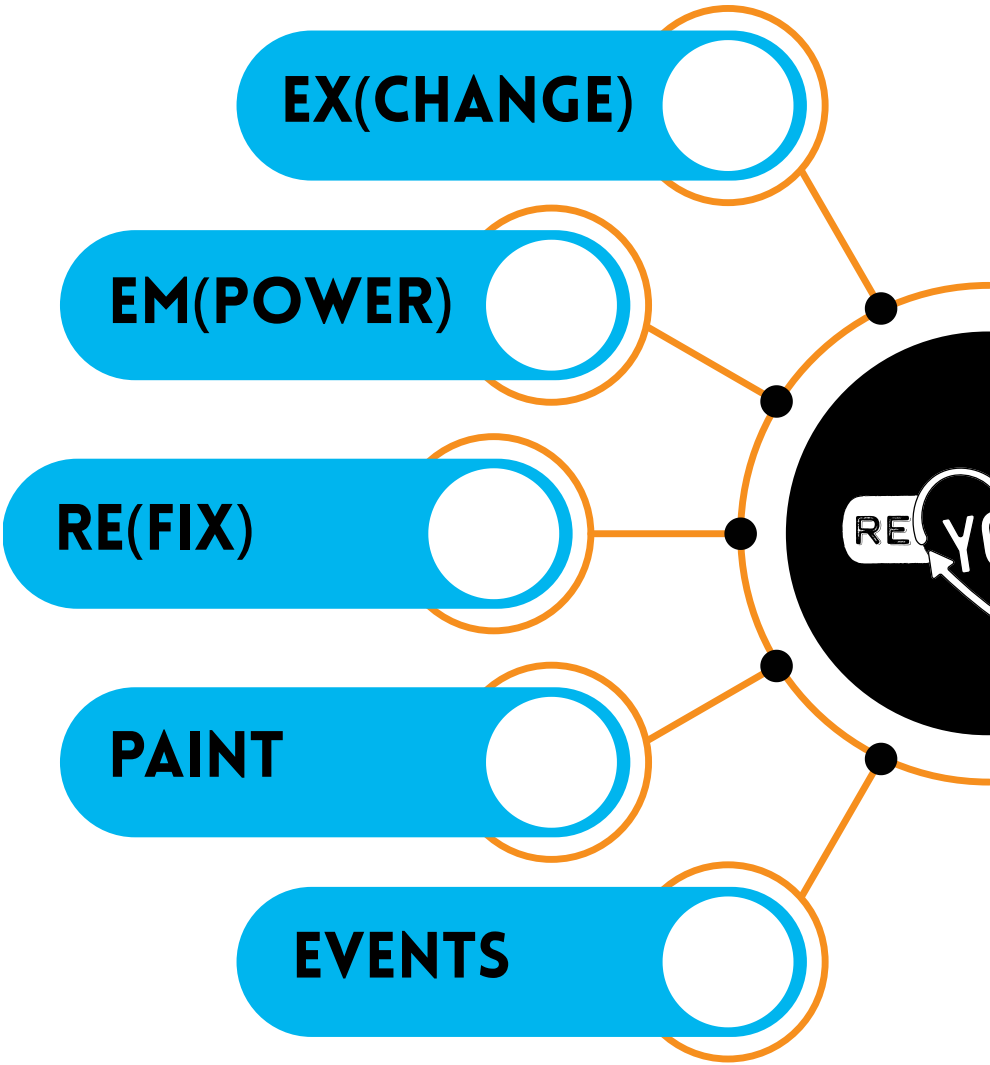
Resources can be exchanged for RE(YOU)S Tokens. Those Tokens can then be used in exchange for other resources, so businesses are not reliant on a direct business-to-business or item-for-item match.
RE(YOU)S is a circular resource ecosystem that connects businesses and communities, helping resources move to where they can continue to have value and be useful.
The ecosystem includes community exchange, supported access, repair and skills, business resource exchange, events and activities, partnership and collaborative work, and practical social value activity.
RE(SOURCE) is a shared resource ecosystem for businesses and organisations.

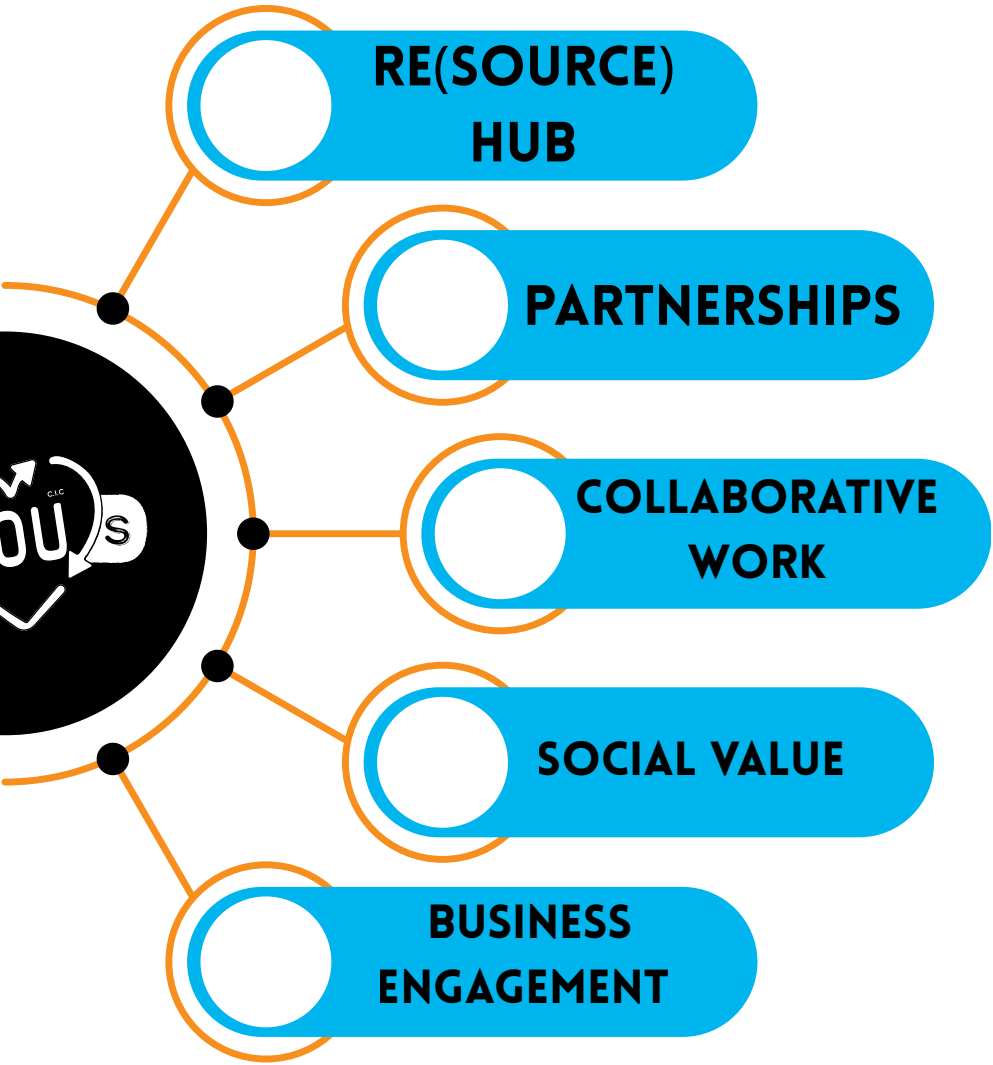
RE(SOURCE) membership

- £55 per month
- Offer, access and redirect resources through the Hub
- Business RE(YOU)S Tokens - additional Tokens can be accessed at £12.50 per Token
- Ability to contribute value to the locked RE(YOU)S Token Bank
- Connection into the wider RE(SOURCE) ecosystem, including open Hub meetings
- Hub Navigator support
- Business-to-business and business-to-community connections
- Opportunities for practical social and environmental impact and visibility through contribution

Open Hub meetings are available to members and non-members.

The RE(YOU)S Ecosystem





There is not one route into RE(YOU)S. People, businesses and organisations can enter and participate in the ecosystem in different ways, and resources, value, opportunities and connections can move between them.
The named programmes are access points and ways of participating, not separate silos.

What is RE(SOURCE) Hub?

A shared resource ecosystem for businesses and organisations.

A business
shares a resource



It is not a swapping platform

RE(YOU)S TOKEN



Businesses do not need to be directly matched or want each other's resources at the same time.

Can be used to access



Another resource elsewhere in the Hub

RE(SOURCE) Hub creates a way for businesses and organisations to access, share and redirect resources, not only physical resources, but space, skills, services, knowledge, connections and opportunities.

How value moves



RESOURCE POOL
Resources available and circulating through the ecosystem.

BUSINESS TOKENS
Value received through sharing a resource can be used to access another resource.

TOKEN BANK
Tokens contributed to the Bank are locked for community access and cannot return to the contributing business.



What membership provides



ACCESS
Resources across the Hub



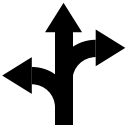
SHARE
Resources your business already has



TOKENS
Receive and use Business RE(YOU)S Tokens



HUB MEETINGS
Open to members and non-members. Explore resources, connections and opportunities.



NAVIGATOR SUPPORT
Help finding the right route through the ecosystem

£55 per month — participation in the Hub infrastructure, not a guarantee of a particular resource or match.

The Shared Token Bank



CONTRIBUTE

A business can choose to place Tokens into the shared Bank.

LOCK

Once contributed, that value stays within the Bank for community use.

ACCESS

RE(YOU)S can allocate that value to enable access to resources across the ecosystem.

The Token Bank is not a financial bank. RE(YOU)S Tokens are not money and cannot be redeemed for cash.

Businesses can choose whether to contribute Tokens to the shared Bank.

Hub Meetings — Open Spaces

RESOURCE DISCOVERY
Recognise resources that already exist but may be overlooked or underused.

RESOURCE ACCESS
Identify ways to access resources without necessarily purchasing new ones.

RESOURCE CIRCULATION
Keep materials, equipment, skills and capacity in use across the ecosystem.

SHARED VALUE
Create practical business, community and environmental benefits through participation.

Hub Meetings are working spaces, not traditional networking meetings.

You do not need to be a RE(SOURCE) member to take part.

RE(SOURCE) Hub in practice

EQUIPMENT

Business has equipment it no longer uses
Resource enters the Hub
Business receives Tokens
→ Another organisation accesses it.

SURPLUS STOCK / MATERIALS

Stock or materials no longer being used
Resource enters the Hub
Business receives Tokens
value stays in use. →

SKILLS & SERVICES

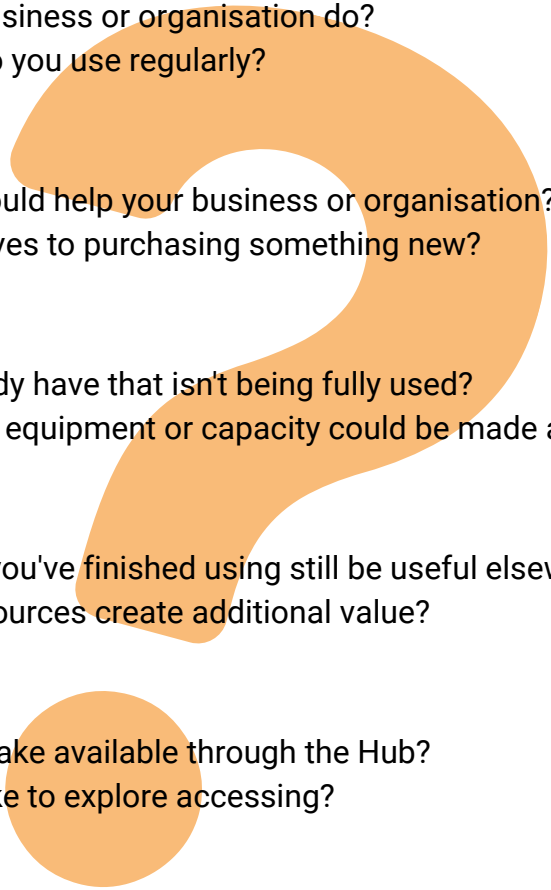
Professional capacity available
Another organisation needs that expertise
Business receives Tokens
→ Skill becomes the resource.

SPACE

Space not currently used
Another organisation needs space
Business receives Tokens
Capacity is put back into use. →

A resource doesn't have to be an object

Questions to Explore



ABOUT YOU

- What does your business or organisation do?
- What resources do you use regularly?

ACCESS

- What resources could help your business or organisation?
- Are there alternatives to purchasing something new?

RESOURCES

- What do you already have that isn't being fully used?
- What skills, space, equipment or capacity could be made available?

OPPORTUNITIES

- Could something you've finished using still be useful elsewhere
- Could existing resources create additional value?

NEXT STEPS

- What might you make available through the Hub?
- What would you like to explore accessing?

A starting point for recognising resources and possibilities, not a checklist to complete.

Common Questions

DO I HAVE TO JOIN NOW?

No. You can attend Open Hub meetings, explore the ecosystem and find out how you might participate without becoming a member. If you'd like to explore further, you can complete an Expression of Interest and arrange a conversation with us.

WHAT IF I ONLY HAVE ONE THING TO OFFER?

That's fine. A resource can enter the ecosystem without you becoming a member.

WHAT IF MEMBERSHIP ISN'T THE RIGHT ROUTE?

There may be another route through RE(YOU)S, or a connection elsewhere.

WHAT IF AN IDEA DOESN'T FIT A PROGRAMME?

Not everything needs to fit an existing programme. There may be other ways to participate or collaborate within the wider RE(YOU)S ecosystem.

CAN COMMUNITY ORGANISATIONS TAKE PART?

Yes. The route depends on what they want to access, offer or connect with.

CAN YOU GUARANTEE A RESOURCE?

No. Membership provides access to participation in the ecosystem, not a guaranteed resource or match.

Understanding RE(SOURCE) Language

Earn Tokens → Receive Tokens in exchange for a resource

Spend Tokens → Exchange Tokens to access a resource

Buy a Token → Exchange £12.50 for a Business Token

Swapping → Exchanging resources using RE(YOU)S Tokens

Giving/donating things → Redirecting resources / keeping resources in use

Waste → Surplus / unused/underused resource

Charity/handout → Supported access

End of life → End of use

“I need a membership” → “Let’s understand what you’re looking for and find the right route.”

“We’ll find you one” → “We can explore what’s available and what connections might be possible.”

WHAT TO EXPECT

- Resource availability depends on what's circulating through the ecosystem.
- Membership doesn't guarantee a particular resource or exchange.
- Opportunities for collaboration, partnerships or support are explored rather than guaranteed.

What Happens Next?

EXPLORE
Discover how RE(SOURCE) works, what resources are available and how you might participate.

EXPRESSION OF INTEREST
Share some information about your business or organisation, what you're interested in accessing, offering or exploring.

DISCOVERY CONVERSATION
Book a conversation with a Hub Navigator to explore your interests, available resources and potential opportunities.

NEXT STEP
Identify the most appropriate route, whether that's membership, a resource exchange, an introduction, collaboration or another part of the RE(YOU)S ecosystem.

MEMBERSHIP IS A POSSIBLE OUTCOME — NOT AUTOMATICALLY THE NEXT STEP.

"Interested in exploring further? Complete an Expression of Interest and book a discovery conversation with a Hub Navigator. Together, we can explore what you're looking to access, what you might have to offer and the next steps that could be right for you."

What Can Come From a Hub Conversation?

Through a Hub conversation, you might:

UNDERSTAND
Discover how resources can be shared, accessed and kept in use.

RECOGNISE
Identify resources, skills, knowledge or capacity that may have value elsewhere.

DISCOVER
Find possibilities you may not previously have considered.

CONNECT
Identify where resources, organisations or opportunities could come together.

CONTINUE
Take forward an exchange, opportunity or conversation where appropriate.

YOU DON'T NEED TO KNOW EVERYTHING ABOUT RE(SOURCE) TO TAKE PART. THERE'S ALWAYS ROOM TO EXPLORE, ASK QUESTIONS AND DISCOVER POSSIBILITIES.

The Value of RE(SOURCE) HUB

UNDERSTAND
Understand how RE(SOURCE) works and how resources circulate through the wider RE(YOU)S ecosystem.

EXPERIENCE
Experience the Hub as something you can actively participate in, not simply learn about.

DISCOVER
Recognise resources, opportunities and possibilities you may not have previously considered.

CONNECT
Discover where resources, skills, knowledge and opportunities could come together.

EXCHANGE
Share and access resources, skills, knowledge and capacity, keeping value circulating through the ecosystem.

CONTINUE
Know how to continue the conversation through follow-up, introduction, partnership, resource, idea, opportunity or question.

RE(SOURCE) HUB CREATES OPPORTUNITIES TO DISCOVER, ACCESS AND EXCHANGE RESOURCES, KEEPING VALUE IN USE ACROSS BUSINESSES, ORGANISATIONS AND COMMUNITIES.

RESOURCES & CONTACTS

RE(SOURCE) Hub Information
Explore how the Hub works, membership and available opportunities.

Get in Touch
Have a question or want to know more? Contact RE(YOU)S.

Visit our website or connect with us online.

07770139588
hello@reyous-cic.org
RE(YOU)S CIC™
www.reyous-cic.org

ABOUT RE(YOU)S C.I.C.

RE(YOU)S C.I.C. is a Community Interest Company based in Coventry, creating a circular resource ecosystem that connects businesses, organisations and communities.

We create practical routes for resources, skills, services, knowledge and opportunities to stay in use and move to where they can create value.

RE(YOU)S C.I.C.
Community Interest Company
Registered in England and Wales

Company number: 15143653
Registered office: Union House, 111 New Union Street, Coventry, CV1 2NT

The RE(SOURCE) Hub is part of the wider RE(YOU)S ecosystem.

INFORMATION & TRUST

Good information practice protects all of us. Volunteers, businesses, partners, community participants, RE(YOU)S and the relationships we are building.

SHARING INFORMATION

We share information about resources, services, and opportunities to enable access and exchange across the ecosystem.

PERMISSION & CONSENT

Information is only shared with appropriate permission and for an agreed purpose.

CONFIDENTIALITY

Personal, business and organisational information is treated with care and is not made available simply because someone participates in the Hub.

TRANSPARENCY

We aim to be clear about what information is collected, why it's needed and how it may be used or shared.

KEY PRINCIPLE

Having access to information does not mean you have permission to share it.

IF YOU'RE UNSURE

Only share information you're authorised to share. If you're unsure whether something can be disclosed, check with the information owner first.

PROTECT PEOPLE | PROTECT TRUST | PROTECT INFORMATION

NOTES



NOTES



KEY TERMS & QUICK REFERENCE

Resource	Materials, equipment, space, skills, services, knowledge or capacity that can be useful elsewhere.	2
RE(SOURCE) Hub	A shared resource ecosystem for businesses and organisations.	6
RE(YOU)S Token	A unit of exchange used to access resources across the ecosystem.	3, 7
Resource Pool	Resources available and circulating through the ecosystem.	7
Resource Exchange	Sharing a resource in exchange for Tokens that can be used to access other resources.	6
Business Membership	Access to the Hub's resource exchange infrastructure and support.	8
Token Bank	A shared Bank where contributed Tokens are locked for community access.	9
Open Hub Meetings	Spaces for exploring resources, opportunities and shared value, open to members and non-members.	10
Hub Navigator	Someone who helps people explore resources and routes through the ecosystem.	8, 15
End of Use	When a resource is no longer needed by its current user but may still have value elsewhere.	14

RE(YOU)S CIC